

# TEDS2024 HACKATHON PITCH DECK



## 1. Title of Project

- **Project Name:** Choose a catchy name for your project.
- **Tagline:** A brief, memorable statement that captures the essence of your project.

## 2. Problem Statement

- **The Challenge:** Clearly define the problem or gap you're addressing.
- The Field or Sector or Industry that this solution is for.
- **Target Audience:** Specify who is affected by this problem.

## 3. Solution Overview

- **Your Solution:** Briefly explain what your project does.
- **Key Features:** Highlight the main functionalities of your solution.
- **How It Works:** A simple explanation of the process or technology behind it.

## 4. Market Opportunity

- **Market Size:** Provide some context on the size of the market or audience for your solution.
- **Why Now:** Explain why this is the right time for your solution.

## 5. Competitive Analysis

- **Competitors:** Identify existing solutions or competitors in the space.
- **Unique Selling Proposition (USP):** Explain how your solution stands out from the competition.

## 6. Product Demo

- **Screenshots:** screenshots of important pages in your product or picture of different views of your product if it is a hardware
- **User Experience:** Showcase the user interface and key interactions.

## 7. Business Model (Optional)

- **Revenue Streams:** If applicable, explain how your project could generate revenue.
- **Pricing Strategy:** Provide an overview of how you might price your product.

## 8. Development Roadmap

- **Current Progress:** Outline what you've accomplished so far during the hackathon.
- **Next Steps:** Detail the next steps in development if you were to continue the project.

## 9. Team

- **Team Introduction:** Highlight the skills and backgrounds of your team members.
- **Roles & Contributions:** Specify what each team member contributed to the project.